# **Gordana Batas Adamov**

#### co-founder

UnBeSo - Udruzenje za bolje drustvo

http://www.unbeso.org

## **Bilateral Meetings**

• Thursday 13:00 - 16:30

## **Description**

Since 2018, UnBeSo, as a civil organization derivated from the EIT Climate KIC Programme Pioneers in Practice, promotes a more responsible behavior in society and in business through 3 objectives: 1. Activating and empowering youth in geo waste-related challenges. 2. Bringing cutting-edge digital and social solutions. 3. Systemically raise awareness, bring transparency of waste flows and activate youth and community in the urban transition towards sustainable, zero-carbon societies. The mission is to engage and connect citizens in waste separation and realize a symbiotic multi-stakeholder action plan, within the digital multi-functional platform and IT app, in order to secure a buy-in of important actors of the system, meaning local enterprises; academia; civil society (knowledge triangle); communal system; city and media

Organization Type

Association,

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Country

Serbia

City

34000 KRAGUJEVAC, Save Kovacevica 3/I Google map

**Areas of Activities** 

### **Solid Waste Management**

#### Other

Offer & Request

# Social-technical innovation solutions in waste management

- 1. Activating and empowering youth in geo waste-related challenges.
- 2. Bringing cutting-edge digital and social solutions.
- 3. Systemically raise awareness, bring transparency of waste flows and activate youth and community in the urban transition towards sustainable, zero-carbon societies.

**Cooperation Offered** 

1. Other

**Cooperation Requested** 

1. Investment/Financing